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Public Development Infrastructure Council Agenda

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At Large Co-Chairs:		
Sandy Apgar	Ph: 410-685-0895	E: sapgar@apgarco.com
David Winstead	Ph: 301-758-3127	E: winstead@ballardspahr.com

Council Reception – Tuesday, October 21st 2014, Angler’s Club of New York Tours and the dinner reception are limited to Council Members only.

Pre-Reception Tour

- **3:00PM:** Assemble inside the lobby of 4 World Trade Center (4WTC) near the PANYNJ Reception Desk to be escorted to an unfinished floor of the PANYNJ space for a presentation on the World Trade Center site's planning, construction and design elements, followed by a tour of the Retail Concourse, Transit Hub, and PATHHall, returning to street level to view the Memorial Plaza and pools. Please see the WTC website for details: <http://www.panynj.gov/wtcprogress/wtc-retail.html> .
- **5:15PM (approx.):** Assemble at the National September 11th Memorial & Museum Entrance for tour.
- **7:00PM:** Head to the Angler’s Club, located on the 2nd floor of the historic Fraunces Tavern at 101Broad Street New York, NY 10004 for the dinner reception. An informal history of Fraunces Tavern and its connection to George Washington can be found at http://en.wikipedia.org/wiki/Fraunces_Tavern.

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Dinner Location:	Angler’s Club of New York
Address:	101 Broad St. New York, NY 10004 (212) 425-7333
Time:	6:30 PM
Cost:	\$100/person, all inclusive for the tours and the dinner
RSVP contacts:	Mike Francois, Ruth Wuorenma

Council Day Agenda – Wednesday, October 22, 2014

Location: Jacob K. Javits Convention Center (3D 8/9), 655 W 34th St

7:30-8:00 **Networking Breakfast**

8:00-8:50 **COUNCIL MATTERS**

- Chair's welcome
- Introduction of Members and Guests
- Reminder to Complete Attendance Sheet
- Reminder to Complete Evaluation Form
- ULIF Announcement
- Innovation in New Communities report by Sandy Apgar
- Announce Next Meeting:
 - ULI Spring 2015 Meeting – Houston, TX, May 13 and 14

8:50-9:00 **Break**

9:00-10:15 **PANEL 1: Infrastructure Resiliency: Addressing Climate Change**

1. Sam Carter - Associate Director, Resilience, The Rockefeller Foundation - will discuss Rockefeller's Resilience Portfolio and partnership with US Department of Housing and Urban Development (HUD)
2. Harriet Tregoning (c) - Director, HUD Office of Economic Resilience - will discuss HUD's Resilience Programs
3. Scott Davis (c), Director, Community Planning & Development - will present the HUD Rebuild by Design Project (HUD lead on Rebuild by Design working with Henk Ovink)
4. Mark Drexel (c), conEdison - will present conEd's plans for improving energy resilience and diversification to future storm threats

Moderator: Jason Hellundrung

10:15-10:30 **BREAK**

10:30-11:45 **PANEL 2: Planes, Trains, and Automobiles: An Overview of Key Infrastructure Projects Planned for the NY Region and How They Are Being Executed (P3 for LaGuardia's Central Terminal Redevelopment; the Gateway Rail and Tunnel Project for Amtrak; and a New Vehicular Bridge**

1. Angel Martinez (c), Assistant Director, LaGuardia Redevelopment, Aviation Department, The Port Authority of New York and New Jersey (PANYNJ)
2. Steven Gardner (c), Vice President, Northeast Corridor Infrastructure & Investment Development, Amtrak
3. Joann Papageorgis (c), Program Director, Tunnels, Bridges & Terminals Department, PANYNJ

Moderator: Michael Francois

11:45-12:00 **BREAK**

12:00-1:00 **Lunch Service**

12:15 An Industry Roundtable: P3's at the State Level/NGA's Training and Case Studies

1. Sue Gander (c), Director, Environment, Energy and Transportation Division, National Governors Association (NGA)'s Center for Best Practices - Public-Private Ventures
2. Steve Park (c), P3 Counsel, Ballard Spahr LLP, Philadelphia
3. Chris Elmore (c), Vice President, Goldman Sachs
4. Paul Morris (c), CEO, Atlanta Beltline

Moderator: David Winstead, together with participation of PDIC Members

1:00-3:00 The High Line: Presentation, then Tour

1:00 An Overview Presentation (e.g., origins, deal structure, design process and team, operations & maintenance) future

1. Peter Mullan (c), Executive Vice President, Friends of the High Line
2. John Alschuler (c), Chair, HR&A Advisors, and Emeritus Chair, Friends of the High Line
3. Jonathan Broder (c), Vice President, Corporate Development and Chief Legal Officer, Consolidated Rail Corporation

2:00 High Line Walking Tour (of newly opened segment a short walk from Javits), led by a representative of Friends of the High Line

Presenter/Organizer: Steve Crosby

3:00 Return to Javits (3D 8/9), 655 W 34th St

3:15 Interactive Discussion of the Programming Day: Lessons learned, follow-up for programming, unexpected outcomes, etc. future

Recorder and Archivist: Chuck Schilke and Josh Olson

4:00-4:15 PDIC Council Wrap-Up

4:30-6:00 **Jacob K. Javits Convention Center**
General Session: Capital Markets: A Global Perspective
Capital users and providers from across the globe will engage in a provocative conversation on where the money is coming from and how it is being used.

Speakers:

Jeff T. Blau
Chief Executive Officer
Related Companies

Kok Huat Goh
Chief Operating Officer and President
GIC Real Estate

6:00-7:30 **Cocktail Reception, Jacob K. Javits Convention Center**

KEY:

(f)=Full Member

(m)=Member

(nm)=Nonmember

(i)=Invited Speaker/Moderator/Panelist

(p)=Proposed Speaker/Moderator/Panelist

(c)=Confirmed Speaker/Moderator/Panelist

For more information about ULI please visit www.uli.org



ULI's Priorities

1. Promoting Intelligent Densification and Urbanization

- What are the most responsible ways to provide cost-effective housing for a rapidly increasing global population that is becoming increasingly urbanized?
- How can we advance the understanding of the relationship between a high-quality of life and the built environment to create high-quality, appropriately-priced density that is attractive to users?
- What is the relationship between a thriving economy and a thriving city (and vice versa)-the relationship between a dynamic society and the built environment?

2. Creating Resilient Communities

- What are the best new business models in the real estate and land use industry and how can we support their development?
- How can we best adapt and reuse existing real estate while eliminating obsolete space to create thriving communities?
- How can we influence land use leaders locally and around the world as they reshape the process of community building and developing both social and physical infrastructure?

3. Understanding Demand and Market Forces

- How can we best understand the demand (quantity, type, price, and location of the need) for real estate and discover what the market wants short-term versus what the market needs long-term
- How can we help balance local, regional, national, and global interests as well as public and private interests in terms of how they affect land use decisions and development?
- How will changing technology influence building and buildings, and how will people's use of technology influence how they interact with the physical environment?

4. Connecting Capital and Real Estate Through Value

- How can we best generate value in the built environment that is greater than its cost?
- What are the best ways to ensure the attractiveness of real estate as an investment as institutional capital allocators continue to change and become more global?
- What is the most effective way to demonstrate and explain the relationship between investment in public projects and amenities and the impact on real estate value?

5. Integrating Energy, Resources, and Uses

- How can we best reduce the negative impact of the built environment on our natural resources and climate?
- What are the best ways to use the world's energy resources and protect the built environment from volatile and unpredictable conditions?
- How will trends in energy and resources impact the future best use of land?

Council membership is a privilege desired by many ULI members and the value of the Council experience is determined by the quality and participation of its members. Each Council member is therefore expected to be a committed and participating part of the Council, contributing as much value to the Council experience as they take home.

OPEN, HONEST, SPECIFIC INFORMATION AND EXPERIENCE: Come to Council meetings ready to participate openly and honestly with specific, detailed information and experience from your current real estate practice.

CONFIDENTIALITY: Everything discussed within a Council is kept completely confidential by all Council members. This is the foundation that makes open and honest sharing of detailed information and experience possible. Violation of confidentiality will result in immediate expulsion from your Council.

REAL DEALS, REAL NUMBERS: The key to truly valuable interaction between the Council members is the sharing of real deals and real number, successes as well as lesson learned.

RESPECT FOR OTHERS: Help make discussions productive and high value by engaging your fellow council members respectfully with your most relevant information and experience.

NO SELF PROMOTION: Councils members are all highly successful real estate professionals. Self-promotion and pitching do not add value for your fellow council members. Keep your presentations and discussions aimed at delivering real take home value for your peers, not your business.

NO CELL PHONES OR BLACKBERRIES: It should go without saying that you cannot be fully engaged in your council while checking your email. Most Councils have breaks designed to allow members to check in and stay connected a few times during the day.

ATTEND EVERY MEETING AND ATTEND ALL DAY: Each Council member has been chosen for the value that their unique background and experience brings to the Council. Missing a Council meeting or part of a Council meeting reduces the value for every other member of your Council. Your empty seat could easily be filled by someone else who has value to bring to the table.

RECRUIT THE BEST AND BRIGHTEST: Council members often come into contact with new leaders in the industry, ULI members and non-ULI members, with exciting new products, ideas and best practices that will add greatly to the value of their Council. Bring these new leaders as guests to your Council, sponsor them for Council membership and work with your Council leadership to help them become future members of your Council.

PARTICIPATE IN ULI AND ULI LEADERSHIP: Council members are expected to be active participants in ULI's mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Your involvement in ULI provides excellent opportunities to network and to learn both within and beyond the boundaries of your industry segment:

- Attend and participate as speakers and panelists at ULI Spring Council Forums and Fall Meetings.
- Attend and participate as speakers and panelists at Council meetings.
- Serve as panelists at Project Analysis Sessions held at Spring Council Forums and Fall Meetings.
- Serve as panel members for Advisory Services assignments scheduled throughout the year.
- Contribute to ULI publications through the contribution of articles and papers.
- Contribute to the ULI Foundation.
- Participate as Committee/Subcommittee/Task Force members.
- Participate in research and education programs.
- Participate in District Council programs in each member's area.