



DOWNLOAD THE ULI EVENTS APP – FALL MEETING

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Sustainable Development Council

Chair: Andy Gowder	Phone: (843) 727-2229	Email: wag@p-tw.com
Assistant Chair: Elizabeth Shreeve	Phone: (415) 332-5100 x1259	Email: EShreeve@SWAGroup.com
Membership Vice Chair: H. Pike Oliver	Phone: (206) 890-7456	Email: pike@urbanexus.com
Vice Chair At Large: Judi Schweitzer	Phone: (949) 735-5537	Email: judi@schweitzer-associates.com
Vice Chair, Program: Frank Navarro	Phone: (704) 905-0255	Email: fnavarro@navarrolowrey.com
Asst. Vice Chair, Program: Ari Frankel	Phone: (212) 454-1070	Email: ari.frankel@db.com
Immediate Past Chair: John Shardlow	Phone: (651) 967-4560	Email: john.shardlow@stantec.com

Council Reception – October 21st 2014

Council Reception Location: Crave Fishbar (www.cravefishbar.com)

Address: 945 2nd Avenue at 50th Street

Time: 6:30-9:30

Transportation: On your own.

Subway: 6 train, exit 51st St; E or M train, exit Lexington Ave & 53rd St. Connect from Penn Station to E train; connect from Grand Central to 6 train, or walk.

RSVP contact: Pike Oliver (pike@urbanexus.com) **NOTE: We need your dinner RSVP (one way or the other) as early as possible and no later than October 7. As there is limited space for guests, including spouses and significant others, please advise Pike of any such requests right away.**

Council Day Agenda – October 22nd 2014

Gensler Architects (Suite 1500, Silver A/B), 1230 Avenue of the Americas

7:30-8:00 Networking Breakfast

8:00-8:15 Chair's Welcoming Remarks/ Introductions/ General Announcements/ Business Session

- Introduction of Members and Guests
- Reminder to Complete Attendance Sheet
- Reminder to Complete Evaluation Form
- Announce Next Meeting:
 - ULI Spring Meeting – Houston, TX
 - Receptions on Wednesday May 13th, 2015
 - Council Meetings on Thursday May 14th, 2015

Speaker:

Andy Gowder (f) (c)

Chair

Pratt-Thomas Walker, P.A.

Charleston, S.C.

8:15-8:30 Update on Building Healthy Places Initiative

Speaker:

Elizabeth Shreeve (f) (c)
Assistant Chair
SWA Group
Sausalito, CA

8:30-10:30 Lightning Rounds

Moderator:

Frank Navarro (f) (c)
Program Chair
Navarro Lowrey
Avon, CO
West Palm Beach, FL

Designing a Driverless World (8:30-8:45)

Speaker:

John Eddy (f) (c)
Principal, ARUP
San Francisco, CA

Solar Breakthrough from the Ground Up (8:45-9:00)

Speaker:

Denis Beaudin (f) (c)
Principal, Beaudin Ganze Consulting Engineers
Avon, CO

Champion Station: Redeveloping a Healthy Workplace (9:00-9:15)

Speaker:

David Cropper (f) (c)
Managing Director, TMG Partners
San Francisco, CA

BREAK (9:15-9:30)

Sustainable Rating System for Infrastructure (9:30-9:45)

Speaker:

John W. Shardlow, FAICP (f) (c)
Principal, Stantec Consulting, Inc.
St. Paul, Minnesota 55113

Fannie Mae: Transforming Multifamily Housing through Green Financing (9:45-10:00)

Speaker:

Chrissa Pagitsas
Director, Green Initiative
Multifamily, Fannie Mae

Houston Exploding: Five Planning Scenarios for Aggressive Sustainability (10:00-10:15)

Speaker:

Rives Taylor (f) (c)
Title Principal, Gensler
Houston, TX

10:30-11:30 DEEP DIVE: Introduction to Passive House Standard and Brooklyn Passive House Developments:
(http://www.zeroenergy.com/md_brooklyn-passive-house.html)

Speaker(s):

Ken Levenson, 475 High Performance Building Supply
Chief Operating Officer
Brooklyn, NY

Hernan Galvis, Passiv House Xperimental LLC
Principal
Brooklyn, NY

Marshall Sohne, Passiv House Xperimental LLC
Principal
Brooklyn, NY

11:30-11:45 INSTRUCTIONS FOR TRAVEL TO BROOKLYN, TOUR OF WHOLE FOODS AND PASSIVE HOUSE

Speaker:

Ari Frankel (f)
Assistant Program Chair
Deutsche Asset & Wealth Management
Head of ESG Strategy, Real Estate
New York, NY

11:45-12:30 TRAVEL TO BROOKLYN WHOLE FOODS VIA SUBWAY

12:30-2:00 PRESENTATION, TOUR AND LUNCH AT BROOKLYN WHOLE FOODS
214 Third Ave. Brooklyn, NY
(<http://www.wholefoodsmarket.com/stores/brooklyn>)

2:00-3:30 TOUR, BROOKLYN PASSIVE HOUSES

3:30-4:00 WRAP UP/ FEED BACK/ DISCUSSION

Speaker:

Andy Gowder (f)
Chair
Pratt-Thomas Walker, P.A.
Charleston, S.C.

4:00-4:30 RETURN TO JAVITS CENTER VIA SUBWAY

4:30-6:00 **Jacob K. Javits Convention Center**
General Session: Capital Markets: A Global Perspective
Capital users and providers from across the globe will engage in a provocative conversation on where the money is coming from and how it is being used.

Speakers:

Jeff T. Blau
Chief Executive Officer
Related Companies

Kok Huat Goh
Chief Operating Officer and President
GIC Real Estate

6:00-7:30 **Cocktail Reception, Jacob K. Javits Convention Center**

KEY:

(f)=Full Member

(m)=Member

(nm)=Nonmember

(i)=Invited Speaker/Moderator/Panelist

(p)=Proposed Speaker/Moderator/Panelist

(c)=Confirmed Speaker/Moderator/Panelist

For more information about ULI please visit www.uli.org

ULI's Priorities

1. Promoting Intelligent Densification and Urbanization

- What are the most responsible ways to provide cost-effective housing for a rapidly increasing global population that is becoming increasingly urbanized?
- How can we advance the understanding of the relationship between a high-quality of life and the built environment to create high-quality, appropriately-priced density that is attractive to users?
- What is the relationship between a thriving economy and a thriving city (and vice versa)-the relationship between a dynamic society and the built environment?

2. Creating Resilient Communities

- What are the best new business models in the real estate and land use industry and how can we support their development?
- How can we best adapt and reuse existing real estate while eliminating obsolete space to create thriving communities?
- How can we influence land use leaders locally and around the world as they reshape the process of community building and developing both social and physical infrastructure?

3. Understanding Demand and Market Forces

- How can we best understand the demand (quantity, type, price, and location of the need) for real estate and discover what the market wants short-term versus what the market needs long-term
- How can we help balance local, regional, national, and global interests as well as public and private interests in terms of how they affect land use decisions and development?
- How will changing technology influence building and buildings, and how will people's use of technology influence how they interact with the physical environment?

4. Connecting Capital and Real Estate Through Value

- How can we best generate value in the built environment that is greater than its cost?
- What are the best ways to ensure the attractiveness of real estate as an investment as institutional capital allocators continue to change and become more global?
- What is the most effective way to demonstrate and explain the relationship between investment in public projects and amenities and the impact on real estate value?

5. Integrating Energy, Resources, and Uses

- How can we best reduce the negative impact of the built environment on our natural resources and climate?
- What are the best ways to use the world's energy resources and protect the built environment from volatile and unpredictable conditions?
- How will trends in energy and resources impact the future best use of land?

ULI Council Member Expectations

Council membership is a privilege desired by many ULI members and the value of the Council experience is determined by the quality and participation of its members. Each Council member is therefore expected to be a committed and participating part of the Council, contributing as much value to the Council experience as they take home.

OPEN, HONEST, SPECIFIC INFORMATION AND EXPERIENCE: Come to Council meetings ready to participate openly and honestly with specific, detailed information and experience from your current real estate practice.

CONFIDENTIALITY: Everything discussed within a Council is kept completely confidential by all Council members. This is the foundation that makes open and honest sharing of detailed information and experience possible. Violation of confidentiality will result in immediate expulsion from your Council.

REAL DEALS, REAL NUMBERS: The key to truly valuable interaction between the Council members is the sharing of real deals and real number, successes as well as lesson learned.

RESPECT FOR OTHERS: Help make discussions productive and high value by engaging your fellow council members respectfully with your most relevant information and experience.

NO SELF PROMOTION: Councils members are all highly successful real estate professionals. Self-promotion and pitching do not add value for your fellow council members. Keep your presentations and discussions aimed at delivering real take home value for your peers, not your business.

NO CELL PHONES OR BLACKBERRIES: It should go without saying that you cannot be fully engaged in your council while checking your email. Most Councils have breaks designed to allow members to check in and stay connected a few times during the day.

ATTEND EVERY MEETING AND ATTEND ALL DAY: Each Council member has been chosen for the value that their unique background and experience brings to the Council. Missing a Council meeting or part of a Council meeting reduces the value for every other member of your Council. Your empty seat could easily be filled by someone else who has value to bring to the table.

RECRUIT THE BEST AND BRIGHTEST: Council members often come into contact with new leaders in the industry, ULI members and non-ULI members, with exciting new products, ideas and best practices that will add greatly to the value of their Council. Bring these new leaders as guests to your Council, sponsor them for Council membership and work with your Council leadership to help them become future members of your Council.

PARTICIPATE IN ULI AND ULI LEADERSHIP: Council members are expected to be active participants in ULI's mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Your involvement in ULI provides excellent opportunities to network and to learn both within and beyond the boundaries of your industry segment:

- Attend and participate as speakers and panelists at ULI Spring Council Forums and Fall Meetings.
- Attend and participate as speakers and panelists at Council meetings.
- Serve as panelists at Project Analysis Sessions held at Spring Council Forums and Fall Meetings.
- Serve as panel members for Advisory Services assignments scheduled throughout the year.
- Contribute to ULI publications through the contribution of articles and papers.
- Contribute to the ULI Foundation.
- Participate as Committee/Subcommittee/Task Force members.
- Participate in research and education programs.
- Participate in District Council programs in each member's area.