Creating Coalitions: A Successful Strategy for Affordable Housing Advocacy

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SPEAKERS

- **Moderator:** Lora McCray, Manager, Housing Opportunity National Association of Realtors®
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- **Panelists:**
  - Jaimie Ross, Affordable Housing Director
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KEY ELEMENTS FOR SUCCESS

• Composition of the Coalition - Strength in Diversity.
• Convening of the Coalition - Importance of the Messenger (neutral party/no baggage)
• Compromise - Nobody Gets Everything they Want, but Everyone Gets Something they Need.
• Facilitation of Ongoing Coalition/Campaign Strategies
• Funding for Ongoing Coalition Activities (Communications/Lobbying)
BUSINESS/INDUSTRY GROUPS

Associated Industries of Florida
Coalition of Affordable Housing Providers
Florida Realtors
Florida Bankers Association
Florida Chamber of Commerce
Florida Home Builders Association
Fla. Manufactured Housing Association
Florida Retail Federation

GOVERNMENT

Florida Association of Counties
Florida Association of Local Housing Finance Authorities
Florida League of Cities

ADVOCATES FOR THE ELDERLY & VETERANS

AARP of Florida
Florida Association of Homes and Services for the Aging

SOCIAL SERVICES/LOW INCOME HOUSING ADVOCATES

Florida Legal Services
Florida Coalition for the Homeless
Florida Housing Coalition
Florida Supportive Housing Coalition
United Way of Florida

PLANNING/GROWTH MANAGEMENT ORGANIZATIONS

1000 Friends of Florida
Florida Chapter of American Planning Association
Florida Regional Councils Association

FAITH BASED ORGANIZATIONS

Florida Catholic Conference
Florida Impact
Habitat for Humanity of Florida
WHAT IS THE SADOWSKI COALITION AND WHAT ARE SADOWSKI FUNDS?

• We are a nonpartisan collection of 25 diverse statewide organizations.
• Initially came together in 1991 to obtain a dedicated revenue source for Florida’s affordable housing programs.
• The Act which created that dedicated revenue is called the Sadowski Act and monies dedicated from the Act to the state and local housing trust funds are called Sadowski funds.
HOW ARE FLORIDA’S SADOWSKI HOUSING PROGRAMS FUNDED?

• Doc stamp tax paid on all real estate transactions was increased in 1992;
• Those monies were dedicated to the state and local housing trust funds;
• 70% of directed funds to local governments (all 67 counties) and Florida’s entitlement cities to fund the SHIP program;
• 30% of funds used by the Florida Housing Finance Corporation for programs such as SAIL.
HOW CAN THESE PROGRAMS HELP FLORIDA’S ECONOMY RIGHT NOW?

• SHIP funds can be used for rehabilitation/renovation of existing empty housing stock to ready it for families to move in;
• SHIP funds can be used to move the existing housing stock by providing down payment and closing cost assistance;
• SAIL funds can be used to rehabilitate existing apartments in dire need of repair; apartments that house Florida’s most vulnerable populations, such as the frail elderly and persons with disabilities who might otherwise need to live in an institutional setting.
WHY IS THIS THE BEST USE OF SADOWSKI FUNDS RIGHT NOW?

• The faster Florida’s housing market recovers, the faster Florida’s economy recovers.

• Housing dollars will put Florida’s out-of-work housing industry back to work repairing homes and improving the real estate market.

• The appropriation of the estimated $147.3 million in the state and local housing trust funds in Fiscal Year 2013-14 into Florida's housing programs will create nearly 11,300 jobs and $1.128 BILLION in economic impact in Florida.

• Using housing monies for housing will help Florida out of its continuing deficit problem.
For More Info on Florida’s Housing Trust Funds and the Sadowski Coalition

- www.sadowskicoalition.com