The ArtPlace Vibrancy Indicators

1. Population Density
2. Employment Rate
3. Percentage of Workers in Creative Occupations
4. Number of Indicator Businesses
5. Number of Jobs in the Community
6. Walkability (Walk Score)
7. Number of Mixed-Use Units
8. Cell Phone Activity
9. Number of Independent Businesses
10. Number of Creative Industry Jobs
Bob Buckhorn
Mayor of Tampa, Florida
Art, Culture, Public Spaces

Bringing Vibrancy to Tampa’s Downtown
Art in Public Spaces

“Spiral Fantasia” by Mari Gardner
Glazer Children’s Museum / Curtis Hixon Park

“Tampa Postcard” by Carl Cowden III
North Florida Avenue Building Mural

“Parking at the Courthouse” by Mike Mandel
TPD Headquarters

“Cenotaph” by Bob Haozous
Cotanchobee/Ft. Brooke Park
“Mission: Establish Zack Street as a prototypical example of how outdoor art can be used to create a unique sense of place relating to nearby cultural amenities and encouraging development and activity”
Tampa’s Riverwalk

- East side walk to stretch 2.6 miles along Hillsborough River & Tampa Bay
- Safe & healthy for biking, walking, rollerblading & water taxi
- Planning underway to extend on West side of River
Curtis Hixon Waterfront Park

Downtown’s Emerald Jewel

“Front Lawn” to Tampa Museum of Art & Glazer Children’s Museum

Largest Public Connection to Riverwalk

Active Play Space for Children and Animals
Curtis Hixon Waterfront Park

Premier Public Space for Cultural Events
Entertainment & Year-round Activities

Mayor’s River O’ Green

Gasparilla Music Festival
Rock the Park
Yoga in the Park
A new framework for creative spaces

Vibrant Destinations

Animated Showcases

Image by Intangible Arts

Image by Sal Ferro

Artomatic Arts Festival
Old Convention Center site Interim Uses: Parking & Art Walk

Photo: Paul Mandrell
Temporary Urbanism
Outdoor Pop-Ups

THURSDAYS 5:30 TO 8PM
FRIDAYS 5:30 TO 8PM

FOOD TRUCK MEET-UP WITH THE AREA’S FAVORITE FOOD TRUCKS
BEAN BAG TOSS, TABLE TENNIS, BOCCE
REFRESHMENTS BY DISTRICT DOG HOUSE

10 AM: MORNING YOGA WITH LULULEMON ATHLETICA AND FLOW YOGA CENTER
SPECIAL PROGRAMMING FROM THE DC COMMUNITY
BEAN BAG TOSS, TABLE TENNIS, BOCCE
REFRESHMENTS BY DISTRICT DOG HOUSE

SATURDAYS 10AM TO 8PM
SUNDAY 11AM TO 5PM

AT 7TH AND WATER STREETS
WWW.FACEBOOK.COM/7THST.LANDING
Laura Zabel
Executive Director, Springboard for the Arts