Camden’s Recent Past
Camden Ranked #1 Most Violent City in 2011

Photo Credit: Daniel Denvir
Second lowest graduation rate in New Jersey
Camden’s Future
Camden County Police Force

- 2x number of officers on the street
- Civilian support units
REGIONAL ACCESS

to Philadelphia

to Northern NJ

to Southern NJ
REGIONAL ACCESS
ECONOMICS: Tax Incentive
ECONOMICS: Tax Incentive
ECONOMICS: Fortune 500 Company
ECONOMICS: Fortune 500 Company
ECONOMICS: Educational Anchors

Downtown Camden

Camden County College

Rowan University

Cooper Medical School of Rowan University
Downtown Institutional Plan

- Rutgers-Camden Campus
- Cooper-Rowan Campus
- Campbell Soup Company
Opportunity Areas:

1) Rutgers Nursing School
2) Rutgers-Rowan Joint Research Building
3) Walter Rand Transportation Center
4) Rutgers Business School
5) KIPP School
Downtown Institutional Plan: Physical

RENDERING OF NURSING SCHOOL: $61 million
Downtown Institutional Plan: Physical

DRAFT RENDERING OF JOINT HEALTH SCIENCES BUILDING: $79 million
Downtown Institutional Plan: Physical

DRAFT RENDERING OF WALTER RAND TRANSPORTATION CENTER: $18.5 million
Downtown Institutional Plan: Physical

DRAFT RENDERING OF BUSINESS SCHOOL & 5th STREET
Downtown Institutional Plan: Physical

DRAFT RENDERING OF BUSINESS SCHOOL & 5th STREET
Downtown Institutional Plan

DRAFT RENDERING OF BLOCK N